

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 23rd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ JAN. 14, 1963

1963

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK ENDING FRIDAY, JANUARY 11, 1963

NEW YORK COUTURE GROUP'S FORTIETH NATIONAL PRESS WEEK

Spring collections of leading designers. Press Director: Kittie Campbell, LA.4-0461.

Thurs., Jan. 10:	8:15 A.M.	BUFFET BREAKFAST.	PIERRE BALLROOM
	9:00 A.M.	HERBERT SONDHEIM.	PIERRE BALLROOM
	9:45 A.M.	NAT KAPLAN.	PIERRE BALLROOM
	10:30 A.M.	PAUL PARNES (BENI CLAIRE)	PIERRE BALLROOM
	11:15 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	E.I. DU PONT de NEMOURS & CO. (Aux.)	PLAZA-TERRACE RM.
	2:30 P.M.	BEN REIG.	PIERRE BALLROOM
	3:15 P.M.	ARTHUR JABLOW (DAVID KIDD).	PIERRE BALLROOM
	4:00 P.M.	FREE WRITING PERIOD	
	5:30 P.M.	REED & BARTON (Aux.) Cocktails.	HAMPSHIRE HOUSE
	7:00 P.M.	SCHIFFLI LACE & EMBROIDERY INST.(Aux.).	AMERICANA-BALLRM.
Fri., Jan. 11:	8:00 A.M.	MARADEL PRODUCTS (Aux.) Cosmetics	PIERRE BALLROOM
	9:30 A.M.	CHRYSLER NEW YORKER SALON (Aux.).	PIERRE BALLROOM
	11:00 A.M.	"AMERICANS THE BEAUTIFUL" (Stella Sloat, Samuel Robert Leather Couture, McMullen, John Weitz for Leathermodes, Kimberly, Hammer Brand Lammoire).	PIERRE BALLROOM
	12:00 Noon	FASHIONS "POP" CONCERT SHOWING (Dani Jrs., Jerry Marks, R & K Originals)	PIERRE BALLROOM
	12:30 P.M.	FREE WRITING PERIOD	
	1:00 P.M.	LUNCHEON.	PIERRE BALLROOM
	1:45 P.M.	LARRY ALDRICH (MARIE MCCARTHY).	PIERRE BALLROOM
	2:30 P.M.	DONALD BROOKS FOR TOWNLEY	PIERRE BALLROOM
	3:30 P.M.	EMBA MINK BREEDERS ASS'N.(Aux.)	PIERRE BALLROOM

Thursday Jan. 10 8:30 A.M. Breakfast	BREAKFAST SHOWING OF LITTLE GIRLS' DRESSES "A Child's Garden Of Fashion"--Harper's Bazaar and Eastman Chemical will show little girls' dresses featuring flower-fresh Kodel polyester. By invitation. Contact: Berte McDonald at Harper's Bazaar, PL. 1-2100.	HARPER'S BAZAAR; EASTMAN CHEMICAL	AMERICANA HOTEL GEORGIAN BALLROOM
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Thursday Jan. 10 9:00 A.M.- 7:00 P.M.	OPEN HOUSE FOR VISITING PRESS Coro will invite the local and visiting press to a reception featuring a display of Spring jewelry by Coro and Vendome. By invitation. Publicity: Vera Haggerty, Public Relations Board, TN. 7-3150.	CORO, INC. (47 WEST 34TH STREET)	SHERRY NETHERLANDS CRYSTAL PAVILLION
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Thursday Jan. 10	STERN'S PREVIEW OF MODEL ROOMS, ORIGINALLY SCHEDULED FOR JAN. 10 AT 9:45 A.M. HAS BEEN CANCELLED. Publicity: Mildred Collins, LO. 5-7960.
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Jan. 10	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 10:30 A.M. BY INVITATION.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 10 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.--See Pg. 1) will show Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, LO. 3-6400, Ext. 308.	DU PONT	HOTEL PLAZA TERRACE ROOM
Thursday Jan. 10 4:00 P.M.- 7:00 P.M.	COCKTAILS AND PREVIEW FOR THE PRESS Sneak preview and cocktail party for newspaper editors. By invitation. Publicity: Dorothy Morrison, CI. 5-6263.	SHULTON, INC. (630 FIFTH AVENUE)	SAVOY-HILTON HOTEL LE CHATEAU - 11TH FLOOR
Thursday Jan. 10 5:00 P.M.- 7:00 P.M. Cocktails	PRESS SHOWING: NEW SILVERWARE DESIGN Presentation of Southern Women's Achievement Award and showing of the pattern "Savannah" by Reed & Barton (Auxiliary Member, N.Y.C.G.--See Pg.1) By invitation. Publicity: Sidney dee Bloeme, JU. 6-4490.	REED & BARTON SILVERSMITHS	HAMPSHIRE HOUSE COTTAGE
Thursday Jan. 10 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR THE PRESS Schiffli (Auxiliary Member, N.Y.C.G.--See Pg. 1) will invite the out-of-town and local press to cocktails, dinner, fashion show, and entertainment. Also, sixth annual Schiffli Fashion Awards Presentation. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
Friday Jan. 11 3:30 P.M. Cocktails	SPRING-SUMMER MINK FASHIONS Emba (Auxiliary Member, N.Y.C.G.--See Pg. 1) will present a collection of Spring-Summer "Little Furs," by leading American furriers. For the visiting press, by invitation. Contact: Maureen Clancy, MU. 2-6881. Publicity: Virginia Casey at C.C.I., OX. 7-7330.	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM

DESIGNER SHOWINGS FOR NATIONAL FASHION PRESS

Special showings, by invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Fri., Jan. 11:	4:00 P.M.	SARMI.	.550 SEVENTH, 11TH FL.
	5:00 P.M.	SCAASI	.550 SEVENTH, 14TH FL.
	6:30 P.M.	LILLY DACHE - Cocktails.	.78 EAST 56TH STREET
	9:00 A.M.	CHRISTIAN DIOR-NEW YORK.	.498 SEVENTH, 17TH FL.
Sat., Jan. 12:	10:00 A.M.	OLEG CASSINI	.498 SEVENTH, 5TH FL.
	11:00 A.M.	MAM'SELLE.	.498 SEVENTH, 9TH FL.
	12:30 P.M.	LESLIE FAY - Luncheon.	.500 CLUB-500 7TH AVE.
	2:00 P.M.	BEN ZUCKERMAN.	.512 SEVENTH, 40TH FL.
	3:30 P.M.	MOLLIE PARNIS.	.530 SEVENTH, 18TH FL.
	5:00 P.M.	ADELE SIMPSON.	.5A EAST 78TH STREET
	10:30 A.M.	JOHN WEITZ SPORTSWEAR.	.PLAZA HOTEL-CRYSTAL RM.
	12:00 Noon	INT'L LADIES GARMENT WORKERS UNION	.PLAZA HOTEL-CRYSTAL RM.
Sun., Jan. 13:	1:30 P.M.	JEAN LOUIS	.PLAZA HOTEL-CRYSTAL RM.
	2:30 P.M.	WERLE.	.PLAZA HOTEL-CRYSTAL RM.
	3:15 P.M.	BUD KILPATRICK	.PLAZA HOTEL-CRYSTAL RM.
	4:00 P.M.	RUDI GERNREICH	.PLAZA HOTEL-CRYSTAL RM.
	5:30 P.M.	CEIL CHAPMAN - Cocktails	.STORK CLUB, 3 E. 53 ST.
	9:00 A.M.	MARTIER-RAYMOND.	.13 WEST 57TH STREET
	10:00 A.M.	PEPE FERNANDEZ	.24 WEST 57TH STREET
	11:00 A.M.	JANE DERBY	.550 SEVENTH, 23RD FL.
Mon., Jan. 14:	12:00 Noon	LOUIS ESTEVEZ.	.550 SEVENTH, 4TH FL.

CONTINUOUS SHOWINGS - These collections have opened

ALBERTO KNITS, INC. . . . Spring and early Summer imported knits.
1407 Broadway, 12th Floor, OX. 5-1840.

PEPE FERNANDEZ. . . . Spring couture fashions by Pepe Fernandez. By appointment.
24 West 57th Street, Suite 505, CO. 5-1022.

FOXBRIDGE. . . . Sportswear designed by Robert Powell Johns.
Sheraton-Russell Hotel, Suite 311, BR. 9-0555.

GAY GIBSON, INC. . . . Summer fashions.
1407 Broadway, Room 3905, LO. 5-4212.

JUNIOR ACCENT, INC. . . . Early Summer junior fashions designed by Frank Adams.
498 Seventh Avenue, 10th Floor, LO. 4-1434.

KIMBERLY KNITWEAR, INC. . Spring-Summer knitwear collection.
1410 Broadway, 18th Floor, LO. 4-1080.

VIRGINIA KREMENTZ Spring-Summer imported ready-to-wear by five designers.
42 West 58th Street, Rm. 203, PL. 3-4464; or PL.3-3500.

LOOMTOGS, INC. Spring-Summer collection by Leo Narducci.
1410 Broadway, 15th Floor, LA. 4-4671.

MARCH & MENDL; Misses Spring rainwear and town coats; juniors, P.R.L.
P.R.L. ALL WEATHER 512 Seventh Avenue, 21st Floor, LA. 4-7942.

SUE SAUNDERS; Spring-Summer dressy junior fashions by Eva Haynal.
SUZETTE PETITES 1400 Broadway, 23rd Floor, CH. 4-1047.

STREGA N.Y. INC. Summer collection, designed by Monte Streitfield.
498 Seventh Avenue, 14th Floor, OX. 5-7410.

SPORTS EDITION. Arnold Palmer Spring-Summer golf fashions.
(DIV. LOOMTOGS, INC.) 1410 Broadway, 15th Floor, LA. 4-4671.

Just Released	SPRING-SUMMER '64 COLORS Initial group of Spring-Summer '64 colors. Contact: Ann Mulligan, MU.5-5881.	COLOR ASSOCIATION OF U.S.A. INC.	200 MADISON AVENUE
Thursday Jan. 10	SPRING DRESSES, SKIRTS AND SHIRTS "Town Meeting"--denim, madras, chambray, and silk dresses, skirts, and shirts by Jacob Glass of Philadelphia. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Saturday Jan. 12 11:00 A.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Spring-Summer bridal fashions at a showing for customers. Open to public. Publicity: Mildred Collins, IO. 5-7960.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER
Saturday Jan. 12- Jan. 20	FIFTY-THIRD ANNUAL NAT'L MOTORBOAT SHOW Newest designs in motorboats; also special fashions for boating, designed by Martha Sleeper. Admission: \$2.00. Publicity: Spencer Ketchum at J. Walter Thompson, MU. 6-7000.	NAT'L ASS'N ENGINE & BOAT MANUFACTURERS	N.Y. COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JANUARY 14, 1963</u>			
Beginning Monday Jan. 14	OPENING: SPRING-SUMMER COLLECTION Continuous showings of separates and active sportswear fashions in fabrics for the "Elegant Young Arrogant," designed by Vicki Cooper. (<u>Note Change Of Date.</u>) By appointment. Contact: Joan Snare, BR. 9-9076.	ULLA	1384 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 14	SPRING-SUMMER COUTURE FASHIONS Informal daily showings of Spring-Summer cocktail and evening haute couture fashions. Contact: LW. 4-3270.	DARIEUX CREATIONS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 14	OPENING: SPRING COLLECTION Continuous showings of new young fashions for Spring, sizes 4-14. Contact: Bert Cassidy, LO. 3-0870.	FLAIR DESIGNS	525 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 14	OPENING: SPRING-SUMMER COLLECTION Continuous daily showings of Aywon's Spring-Summer collection of misses dresses and costumes, designed by Miss Sabina. Contact: Bert Cassidy, LO. 3-0870.	AYWON DRESS COMPANY	525 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Cancelled Jan. 15	COURTELLE'S OPEN HOUSE, ORIGINALLY SCHEDULED FOR JAN. 15 AND 16 FROM 6:00 TO 10:00 P.M., HAS BEEN CANCELLED. Publicity: Rosemary Sheehan, MU.5-1280.		
Tuesday Jan. 15 12:30 P.M. Luncheon	SPRING COATS AT LUNCHEON SHOWING "Trans World Flight Fashions by TWA"--coats and suits by Marquise. Shoes--Fiorentina. Gloves--Kislav. Hats--Adolfo. Door Prizes--Georg Jensen, Monet, TWA. Corday perfume presented to each guest. Press by invitation. Public by reservations--\$4.75; contact:"Headwaiter," EL. 5-3000. Waldorf Fashion Publ.: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Beginning Tuesday Jan. 15	OPENING: SPRING-SUMMER LEATHER FASHIONS Coats, suits, dresses, and casual wear; also fabric and leather combinations. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Wednesday Jan. 16 9:30 A.M. Coffee	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invitation. Publicity: Mary Boyle, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	9TH FLOOR
Thursday Jan. 17 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER ITALIAN KNITWEAR "Jet With Gino Paoli"--preview of haute couture collection of Italian knitwear, designed by Chiara Ghigi and Pino Lancetti. <u>Show at 9:30 A.M.</u> For press and buyers, by invitation. Contact: Edith Brown, BR. 9-0925. Publicity: Terry Seymour and Reggi Riccardi, MU. 8-6380.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 17 2:30 P.M. Cocktails	OPENING OF SUMMER COLLECTION Collection of shirts, separates, skirts, and knitted dresses. For press and resident buyers. By invitation. Contact: Rhoda Sattler, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

Friday Jan. 18- Jan. 25	SUMMER COLLECTION IN DALLAS, TEXAS Showing of "Petti-4" casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: William Freedman in Dallas.	GROSS-SYDNEY, INC.	MERCHANDISE MART ROOM 7-124
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Saturday Jan. 19- Jan. 25	OPENING: FLORENCE COUTURE FASHIONS Jan. 19: 11:00 A.M. Millinery Show by La Familiare. 2:30 P.M. (Sportswear & Boutique) Glans; Paola Nucci; Myricae; Valditivere; De Simone; Camisene; Vito; Scarabocchio; Laura Aponte; Naka; Trico; Celli; Avagolf. 9:00 P.M. (Sportswear & High Fashion) Bertoli; Avolio; Mirsa; Ken Scott; Roveda (Teen-Age Fashions). Jan. 20: 10:00 A.M. (Sportswear & Boutique) Veneziani Sport; Emilio Pucci; Enzo Selections; Guidi Boutique; Antonelli Sport; Marucelli Boutique; Giollica Boutique; Sarli Boutique; Galitzine Sport. 2:30 P.M. (High Fashion) Forquet; Lancetti. 9:00 P.M. (High Fashion) Antonelli; Emilio Pucci. Jan. 21: 2:30 P.M. (High Fashion) Carosa; Enzo. 9:00 P.M. (High Fashion) Galitzine; De Luca. Jan. 22: 11:30 A.M. (High Fashion) Bikini. 2:30 P.M. Schuberth; Valentino. 9:00 P.M. (High Fashion) Fontana; Garnett. Jan. 24: 2:30 P.M. (High Fashion) Giollica; Balestra. 9:00 P.M. (High Fashion) Sarli; Giuliano. Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE LA MODA	FLORENCE, ITALY
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Monday Jan. 21 11:00 A.M.- 4:00 P.M.	CUSTOMER SHOWING: ORIGINAL FASHIONS Also showing Jan. 22 and 23 from 11:00 A.M. to 4:00 P.M. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON - 2ND FLOOR
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Tuesday Jan. 22 3:00 P.M.- 5:00 P.M.	PREVIEW: FALL 1963 FABRICS Informal showings of Milliken's Fall fabrics '63, from 3:00 P.M. to 5:00 P.M., Jan. 22, 23, 24. (Note Change Of Dates.) By invitation. Publicity: Claudette Rose, OX. 5-1200.	MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
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Beginning Tuesday Jan. 22	OPENING OF SUMMER COLLECTION Gross-Sydney's Summer collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers" misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
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Wednesday Jan. 23- Jan. 25	OPENING: LONDON COUTURE FASHIONS Jan. 23: 10:00 A.M. Mattli. 11:45 A.M. John Cavanagh. 2:30 P.M. Hardy Amies. 4:15 P.M. Victor Stiebel. Jan. 24: 10:00 A.M. Charles Creed. 11:45 A.M. Angele Delanghe. 2:30 P.M. Ronald Paterson. 4:15 P.M. Lachasse. Jan. 25: 10:00 A.M. Michael Sherard. 11:45 A.M. Norman Hartnell. 2:30 P.M. Michael. Contact: Lady Joubert, 315 Regent Street, London, W. I.	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 23 12:30 P.M. Luncheon	FABRICS FAIR AND FASHION SHOW Third annual International Fabrics Fair--exhibition of fabrics by trade member firms, and fashion show. For benefit of NSID Educational Foundation and Alumni Scholarship Fund of Parsons School of Design. Panel: Norman Norell, John Moore, Talmack, David Kidd, Arthur Jablow, Ferdinando Sarmi, Anthony Muto, Arkay Juniors, Mona L. Roset, Talbott Inc. Commentator: Constance Woodworth, Fashion Editor, N.Y. Journal-American. Tickets (\$12.50 per person), contact: Thomas McCabe at N.S.I.D., JU. 2-1421; or Christine Peterka at Parsons, PL. 9-2214. Publ.: Ted Materna, PL. 3-3240.	N.S.I.D. & PARSONS SCHOOL OF DESIGN	HOTEL AMERICANA IMPERIAL BALLROOM
Thursday Jan. 24 3:00 P.M.	PREVIEW: SUMMER COLLECTION Preview of Seymour Jacobson's Summer collection. For press and buyers, by invitation. Contact: Leroy Grayson, CH. 4-3488.	SEYMOUR JACOBSON	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Jan. 24 4:00 P.M. Cocktails	FASHION SHOW AT ANNUAL CONVENTION The National Cotton Council will introduce Shelby Smith, the 1963 Maid of Cotton, and her washable cotton wardrobe at the 36th Annual Convention of the Soap and Detergent Association. Show at 4:30 P.M. By invitation only. Contact: Ruth Goldberg, Soap Ass'n., MU. 6-3662; or Margot Herzog, Nat'l Cotton Council, BR. 9-4920.	SOAP ASSOCIATION & NAT'L COTTON COUNCIL	WALDORF-ASTORIA GRAND BALLROOM
Friday Jan. 25 12:30 P.M. Luncheon	SPRING SPORTSWEAR AT LUNCHEON SHOWING "Trans World Flight Fashions by TWA"--sportswear by Evan-Piccone. Shoes--Fiorentina. Gloves--Kislav. Hats--Adolfo. Door Prizes--Georg Jensen, Monet, TWA. Corday perfume presented to each guest. Press by invitation. Public by reservation--\$4.75; contact:"Headwaiter," EL. 5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	EVAN-PICONE, INC. (1407 BROADWAY)	WALDORF-ASTORIA EMPIRE ROOM
Friday Jan. 25 4:00 P.M.- 6:00 P.M.	PARTY AND CHILDREN'S FASHION SHOW "Non-Birthday Party" for fashion editors' children and their mothers, with presentation of Spring-Summer children's collection, designed by Florence Eiseman. By invitation. Publ.: Janet Laib, 50 Riverside Dr., TR. 4-6178.	FLORENCE EISEMAN, INC. (MILWAUKEE, WISCONSIN)	UPSTAIRS-AT-THE- DOWNSTAIRS(37 W.56 ST.)
Saturday Jan. 26 3:00 P.M. Tea	CUSTOMER SHOWING OF BRIDAL FASHIONS Abraham & Straus customer showing of Spring-Summer bridal fashions. Tickets: \$1.00. Contact: Bride's Room, 3rd floor. Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR RESTAURANT
Tuesday Jan. 29 2:30 P.M. Cocktails	PREVIEW OF SUMMER DRESSES For press and resident buying offices, by invitation. Beginning Feb. 4 through Feb. 14, daily except Friday at 10:30. Thereafter Mon. through Wed., at 10:30. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 31 3:00 P.M.	PREVIEW: SUMMER COLLECTION By invitation. Beginning Tues., Feb. 5, continuous daily showings. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 28	OPENINGS: PARIS COUTURE FASHIONS (Picture release date will be Feb. 26.)	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
<u>Jan. 28:</u>	<u>9:45 A.M.</u> and <u>3:00 P.M.</u> Yorn(P); <u>2:30 P.M.</u> De Rauch(P); <u>3:30 P.M.</u> Jacqueline Godard. Esterel(no time set).		
<u>Jan. 29:</u>	<u>10:00 A.M.</u> Yorn(B); Goma(thereafter <u>10:30 A.M.</u> and <u>3:00 P.M.</u>); <u>11:30 A.M.</u> Desses; <u>3:00 P.M.</u> De Rauch(B); <u>5:00 P.M.</u> Jacques Heim. Balmain(no time set).		
<u>Jan. 30:</u>	<u>10:45 A.M.</u> Nina Ricci; <u>12:30 P.M.</u> Carven(P); <u>3:30 P.M.</u> LaRoche; <u>5:00 P.M.</u> Hermes.		
<u>Jan. 31:</u>	<u>10:00 A.M.</u> Lanvin-Castillo(B), Patou; <u>3:00 P.M.</u> Phillippe Venet, Maggy Rouff, Carven(B); <u>5:00 P.M.</u> Dior.		
<u>Feb. 1:</u>	<u>10:00 A.M.</u> Simonetta et Fabiani(B); <u>1:00 P.M.</u> Griffe; <u>2:15 P.M.</u> Lanvin-Castillo(P), Capucci; <u>3:00 P.M.</u> Griffe; <u>5:00 P.M.</u> Ferreras (thereafter <u>10:30 A.M.</u> and <u>3:00 P.M.</u>); <u>9:00 P.M.</u> Simonetta et Fabiani(P). Scherrer(no time set).		
<u>Feb. 2:</u>	<u>10:00 A.M.</u> Simonetta et Fabiani(B), Lanvin-Castillo(B); <u>10:30 A.M.</u> Givenchy(B); <u>2:30 P.M.</u> Courreges(thereafter at <u>3:30 P.M.</u>); <u>3:00 P.M.</u> Lanvin-Castillo(P), Simonetta et Fabiani(B).		
<u>Feb. 4:</u>	<u>11:00 A.M.</u> Balenciaga(B). Gres; St. Laurent. (no time set.)		
	Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.		

Monday
Feb. 4
11:30 A.M. OPENING: SUMMER
COTTON FASHIONS
Arthur Jablow's cotton suit collection for Summer '63, designed by David Kidd. Showings Feb. 4, 5, 6, 7, 8 at 11:30 A.M. By appointment. Contact: Virginia Yost, LA. 4-3404. Publicity: Ruth Hammer Assoc., EL. 5-7872.

Monday
Feb. 4
3:30 P.M. OPENING: SUMMER
JUNIOR COLLECTION
Showing of junior fashions, designed by Frank Adams. By invitation. Continuous thereafter. Contact: LO. 4-1434.

Beginning
Monday
Feb. 4 OPENING: SUMMER
FLORIDA FASHIONS
R and M (Miami, Florida) will present their Summer collection of daytime and evening dresses, designed by Jose Rivero. Contact: Marta Brito, 35 N.E. 17th St., Miami 373-9834; beginning Feb. 4, CI. 7-2200 (N.Y.).

Beginning
Monday
Feb. 4 OPENING: SUMMER
COLLECTION
Daily informal showings of Summer fashions, designed by Mort Mogel. Publicity: Florence Judson, BR. 9-0965.

Beginning
Monday
Feb. 4-
Feb. 22 OPENING: SUMMER
CALIFORNIA FASHIONS
Wayne Fuller will present his Summer collection of daytime and country club dresses. Contact: Dick Steiner, 122 E. 7th St., Los Angeles, MA. 7-5461; beginning Feb. 4, CI. 7-2200 (N.Y.).

Tuesday
Feb. 5
2:30 P.M. OPENING: SUMMER
COLLECTION
Showings Feb. 5, 7, 12, 14, 19, 26 at 2:30 P.M. By reservation. Contact: Eleanor Stoner, LA. 4-6968.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 5 3:30 P.M.	PREVIEW: SUMMER COLLECTION Preview of Joan Leslie's Summer "Misses Sizes for the Young Connoisseur," at new showroom. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 5 4:00 P.M. Cocktails	PREVIEW OF SUMMER FASHIONS Lee Claire will present cocktail and formal fashions in a "galaxy" of stars for Summer nights. By invitation. Continuous thereafter. Contact: Jack Sulzer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 5 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of Summer dresses and coordinates. By invitation. Thereafter continuous at showroom. Contact: OX. 5-4270.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday Feb. 6 4:00 P.M.	OPENING: SUMMER COLLECTION Sportswear, playclothes, and dresses, designed by Sylvia de Gay. For press and buyers, by invitation. Continuous thereafter. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous showings of cashmere coordinates and boutique separates, <i>imported knits</i> designed by Dorothy Arden. Contact: CH. 4-2370.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Feb. 11 1:00 P.M.	OPENING: SUMMER COLLECTION Showings at 1:00 P.M., Feb. 11, 12, 13, 18, 19, 20, 25. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Feb. 11 3:30 P.M.- 5:30 P.M.	PRESS PREVIEW: FINE DENIER NYLON Allied Chemical will introduce their fine nylon denier to the press only. By invitation. Contact: Penny Baker at Donald E. Degnan Assoc., TN. 7-0808.	ALLIED CHEMICAL CORPORATION	PLACE TO BE ANNOUNCED
Tuesday Feb. 12 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings at 10:30, Feb. 12, 14, 19 and 21. By appointment. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 12 1:00 P.M.	OPENING: SUMMER COLLECTION Hannah Troy's Summer collection on Feb. 12, 13, 19, 20, 26, 27 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 13 12:00 Noon	OPENING: SUMMER COLLECTION Mollie Parnis' Summer collection, Feb. 13, 14, 19, 21 at 12:00 Noon. By reservation. Contact: Lou Scobell, BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Feb. 13 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection at 2:30, Feb. 13 and 20. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

*imported
knits
casual
suits*

1964

JANUARY

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